

# What is a **Printing plate**?

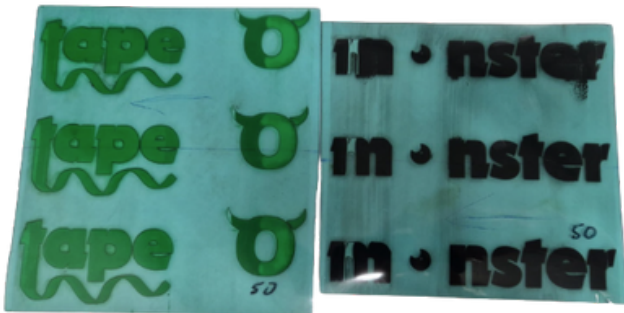


To print your design perfectly onto adhesive tape, a **printing plate** (also called a print matrix) is needed. It is created from your digital artwork and works like a stamp, transferring your design onto the tape. **Printing plates can be reused for repeat orders.**

## Printing plates – differences

### Standard plate

Designs *without* background color



### Sleeve plate

Designs *with* background color



- Design is stamped directly onto the tape
- For simple logos / text (*no background*)

- Laser-engraved onto a print cylinder
- Enables seamless, gap-free printing
- For backgrounds & continuous color areas



Small seam (1–2 mm)  
(Standard plates)



Design example  
(cleverly using the repeat seam)



Full-area background print  
(Sleeve plate)

## Monster Support

Your direct line to the

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**tapemonster.de**